

# Unit1-2 Methods of translating.

11/05

ken

2024 ARCHIVE

the process of reconfiguring meaning through a change in language, medium, or context (or, most likely, some combination of more than one of those).

In this brief, you will work with material that you select yourself using the guidance provided to the right.

You will then reconfigure the meaning of your selected material by changing its

language (visual, linguistic, rhetorical, etc.), culture, region,

time (historical, chronological, durational, etc.), scale (size, scope, etc.),

value (currency, exchange value, etc.), or use

to accomplish a specific purpose, such as

circulating, transmitting, sharing, conserving, archiving,

evaluating, analysing, quantifying, etc.

In most (if not all) cases, this change will also entail a shift in medium (format, style, platform, etc.).

Start by experimenting extensively with 3–4 new methods of translating, exploring how meaning is changed in each. You might try:

relaying, mimicking, copying, parodying, interjecting, extrapolating, hybridizing, paraphrasing,

improvising,

etc.





# Roller Coaster



I think roller coasters are a really interesting topic—not just because of their design and structure, but also for the role they play in society. They bring together two opposite emotions, excitement and fear, which makes them a great subject with so much to research into.

P2



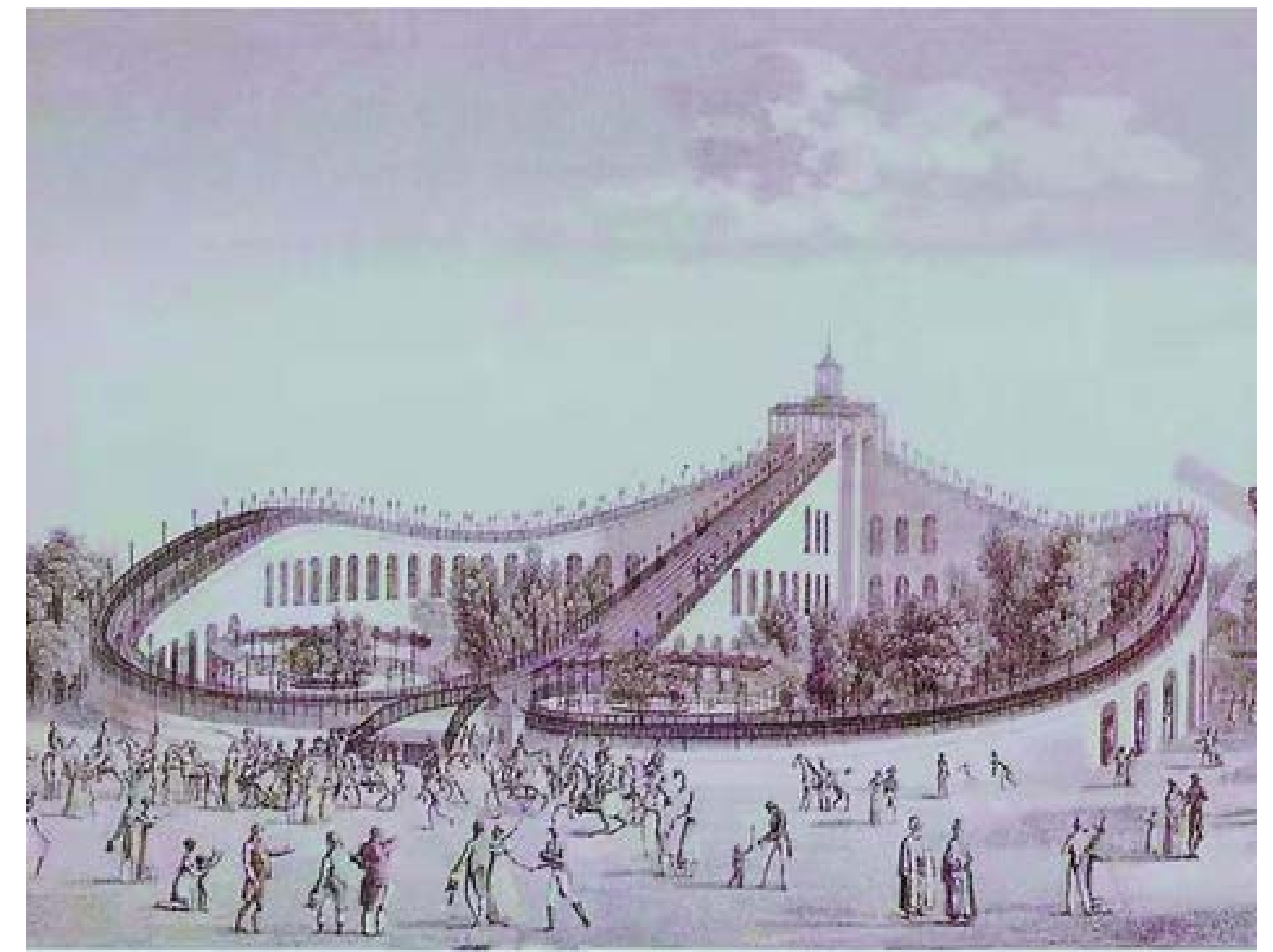
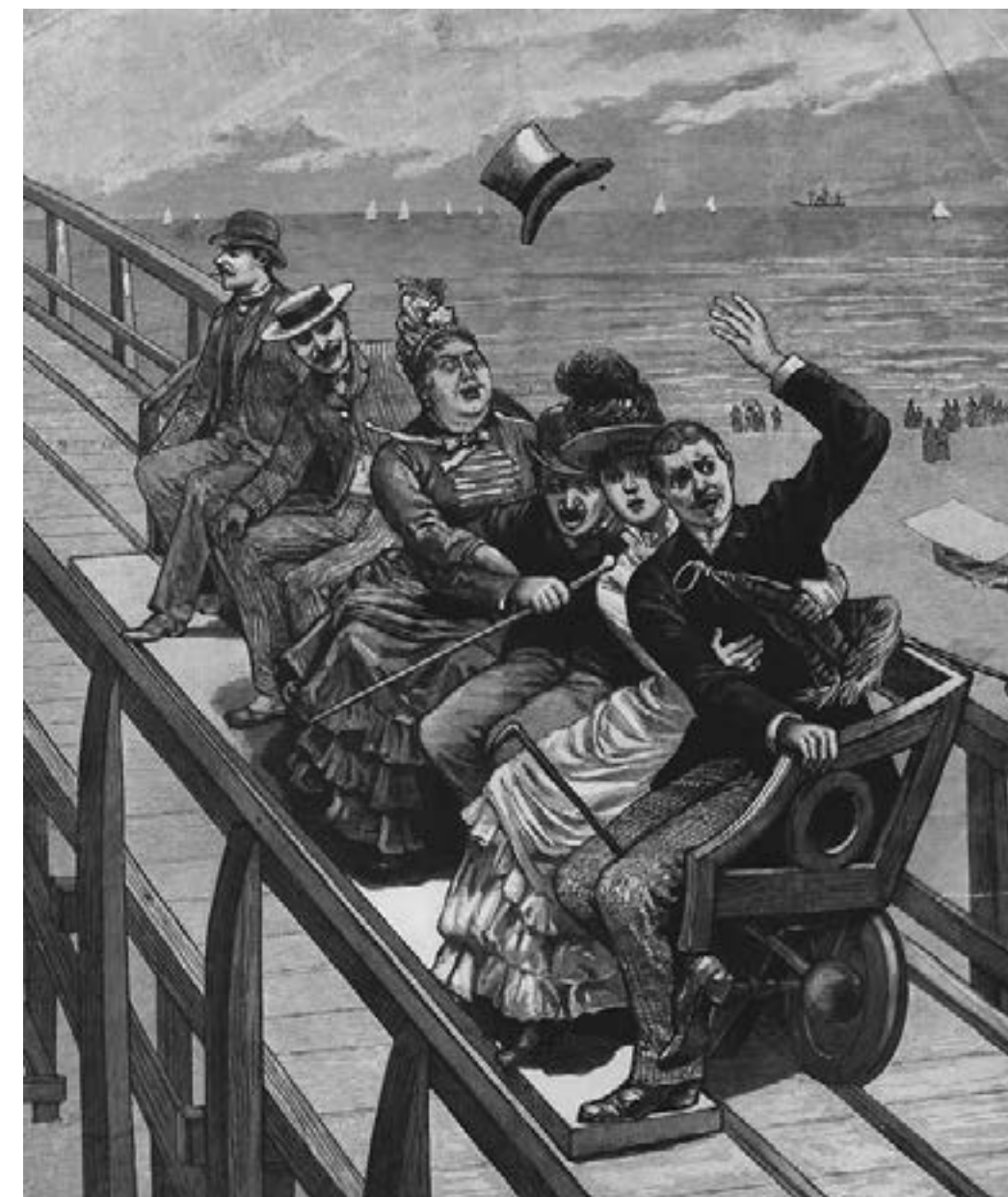
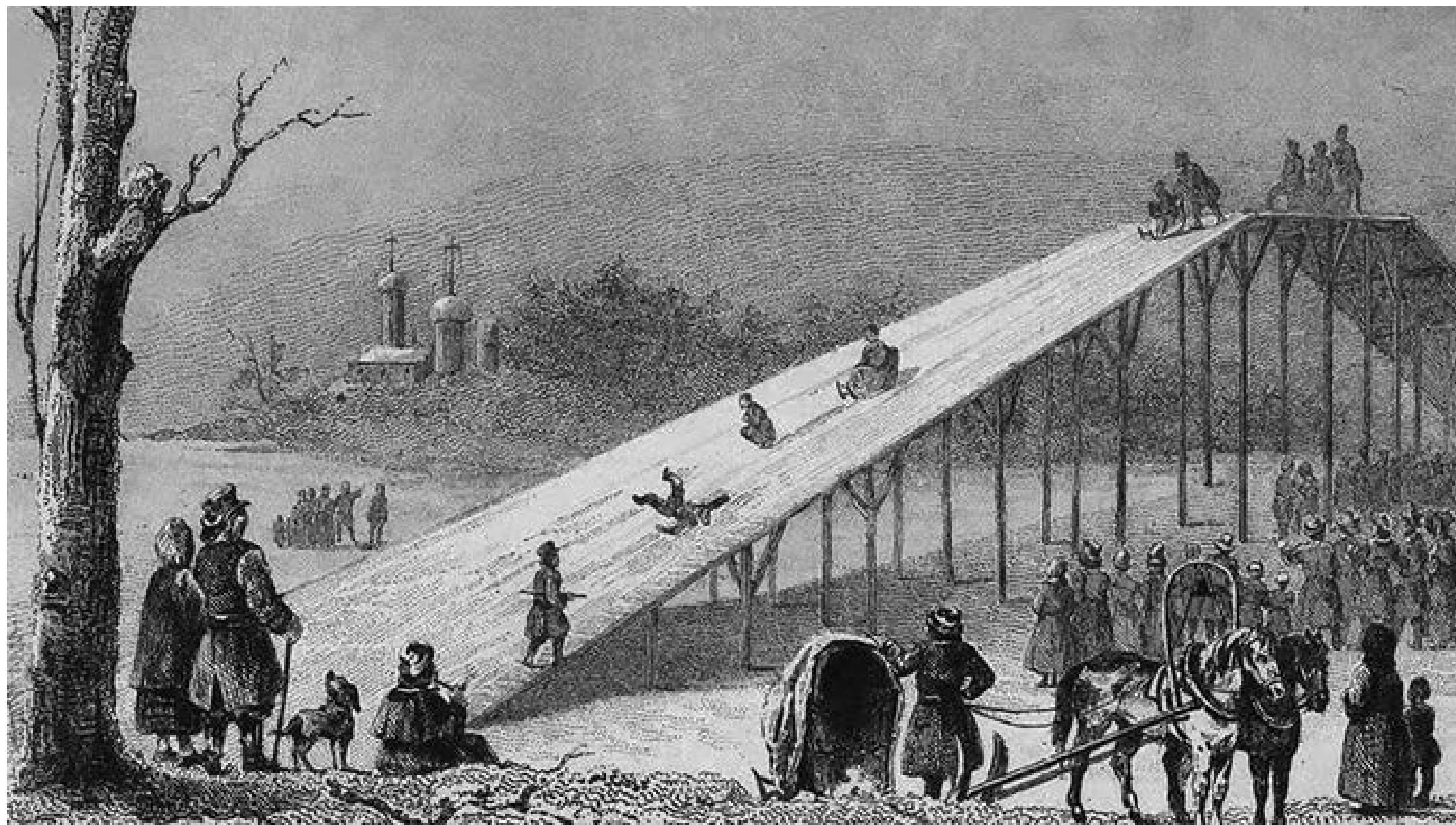


# History

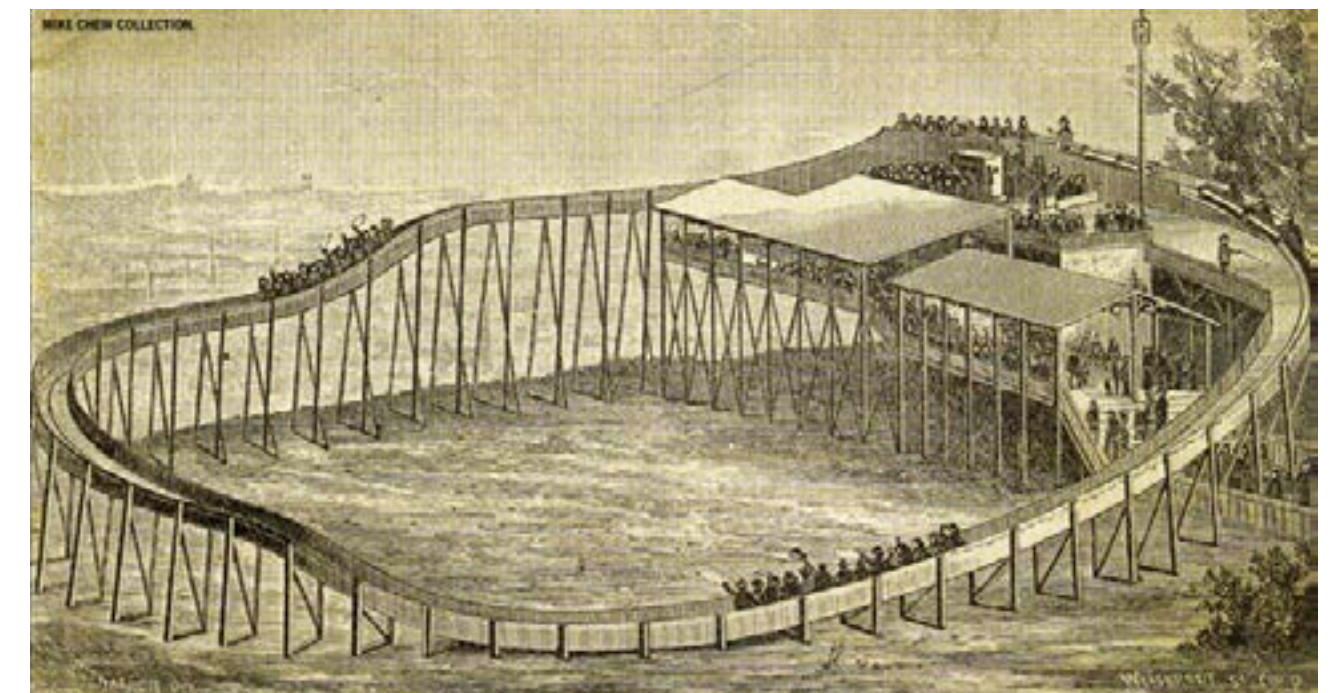
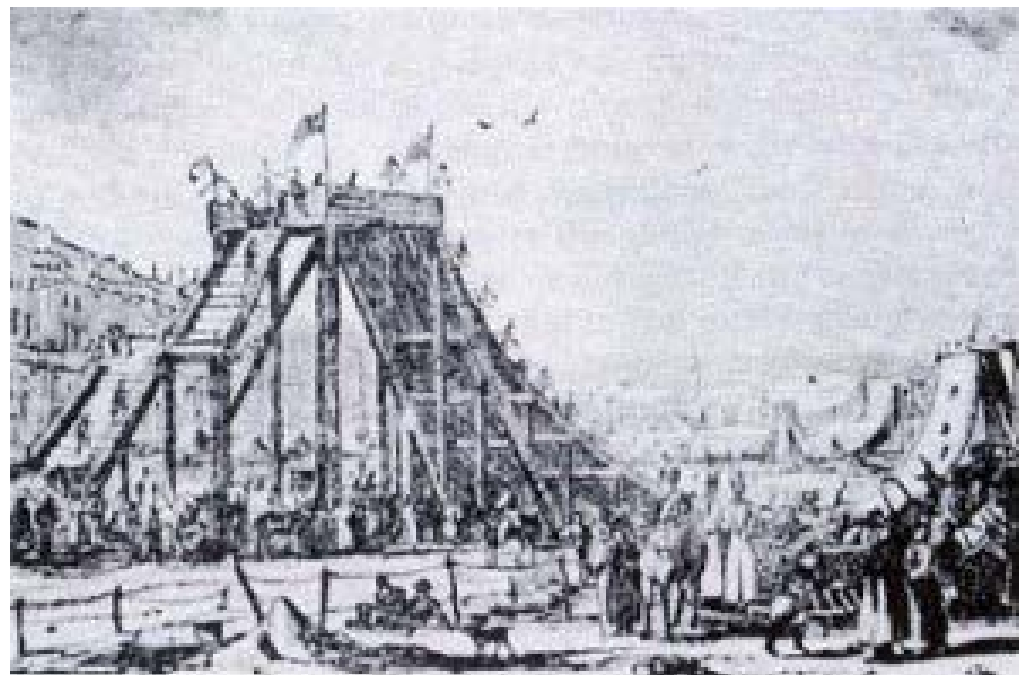
Roller coaster amusement rides originated back to ice slides constructed in 18th-century Russia. The world's oldest roller coasters descended from the "Russian Mountains," hills of ice built in the 17th century to slide, located in the palaces gardens around the Russian capital, Saint Petersburg.



P3



Russian Hill American coal mine Mountain roller coaster





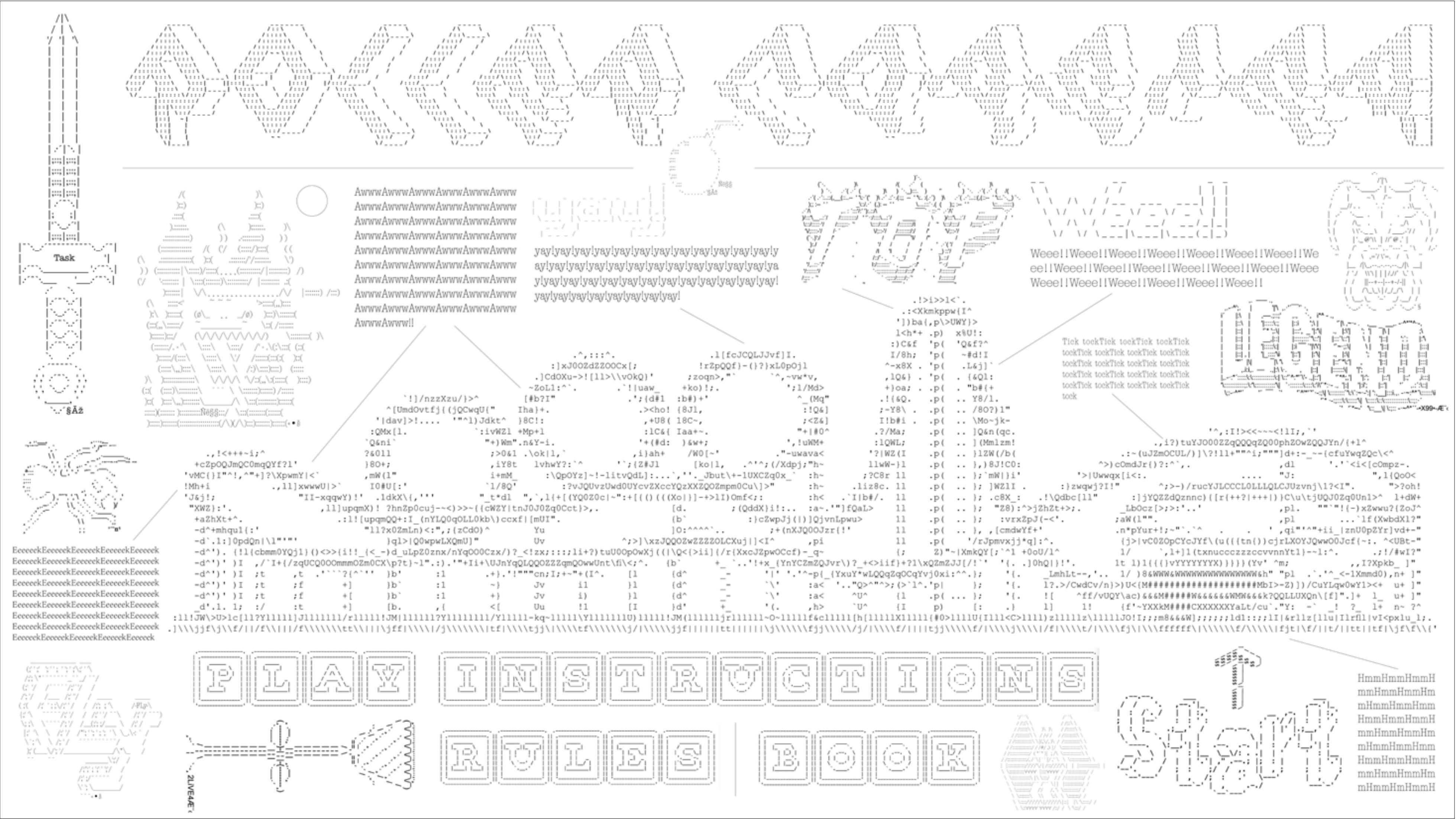
# Q1 –Translated into text format

The language is lost during the process of searching—those fragments that slip away, leaving gaps in meaning and memory.

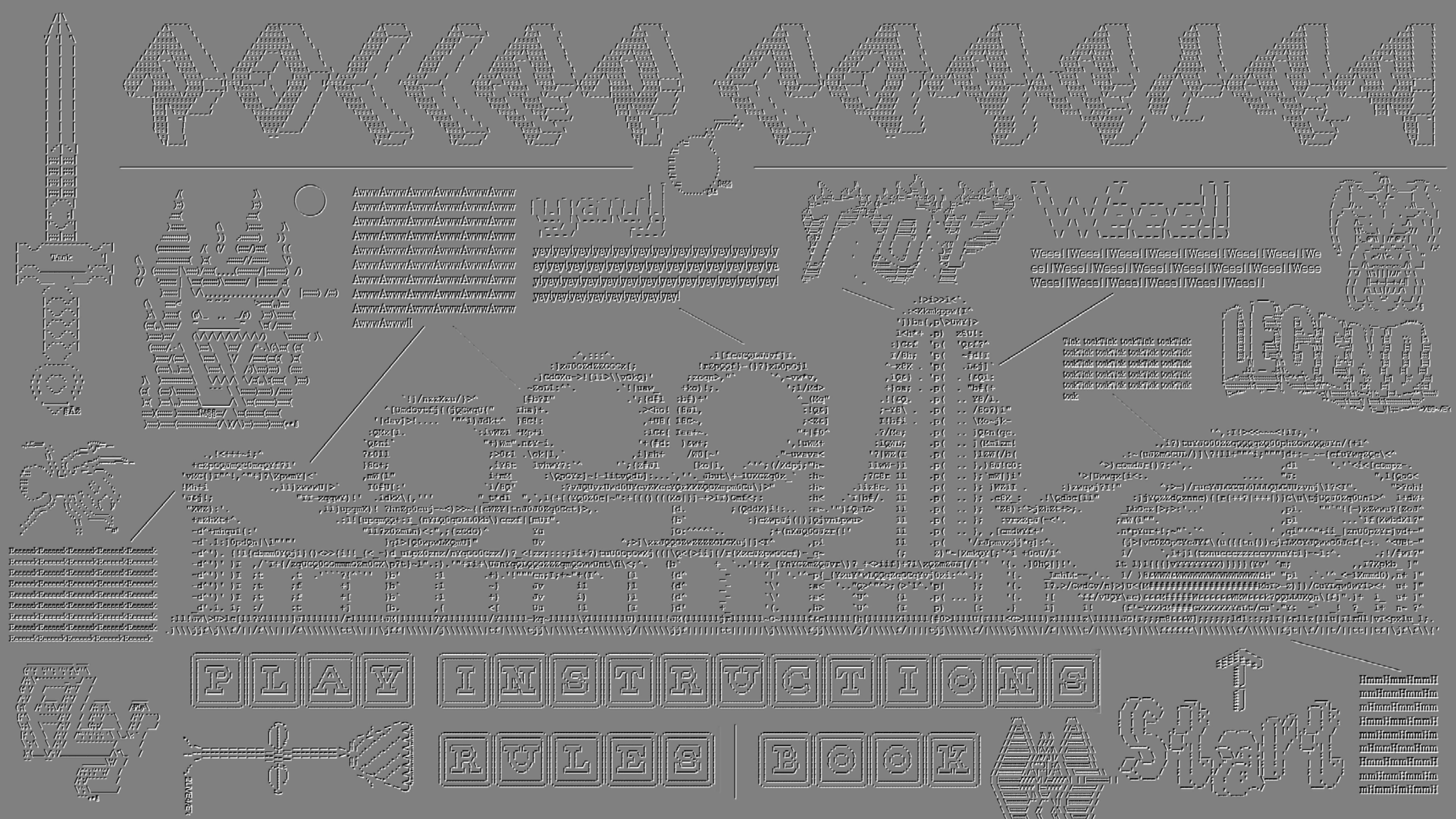
On a roller coaster, people always end up yelling all kinds of things. It's like no one cares what they say because everyone's too focused on the moment.

Some people even shout stuff they'd normally be too shy to say, but the rush and excitement bring it all out.

So, I feel like roller coasters give people this unique chance to express themselves. That's why I want to highlight the importance of what we say, so I thought of presenting the roller coaster in a text format way.





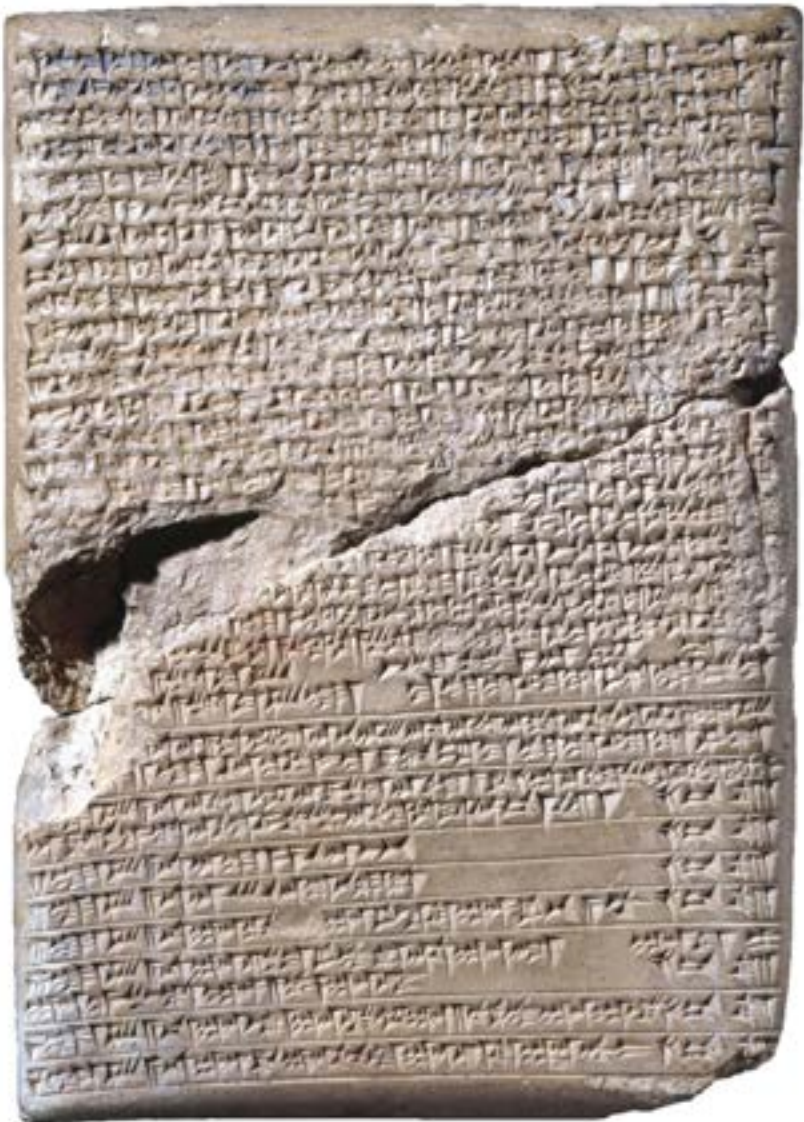




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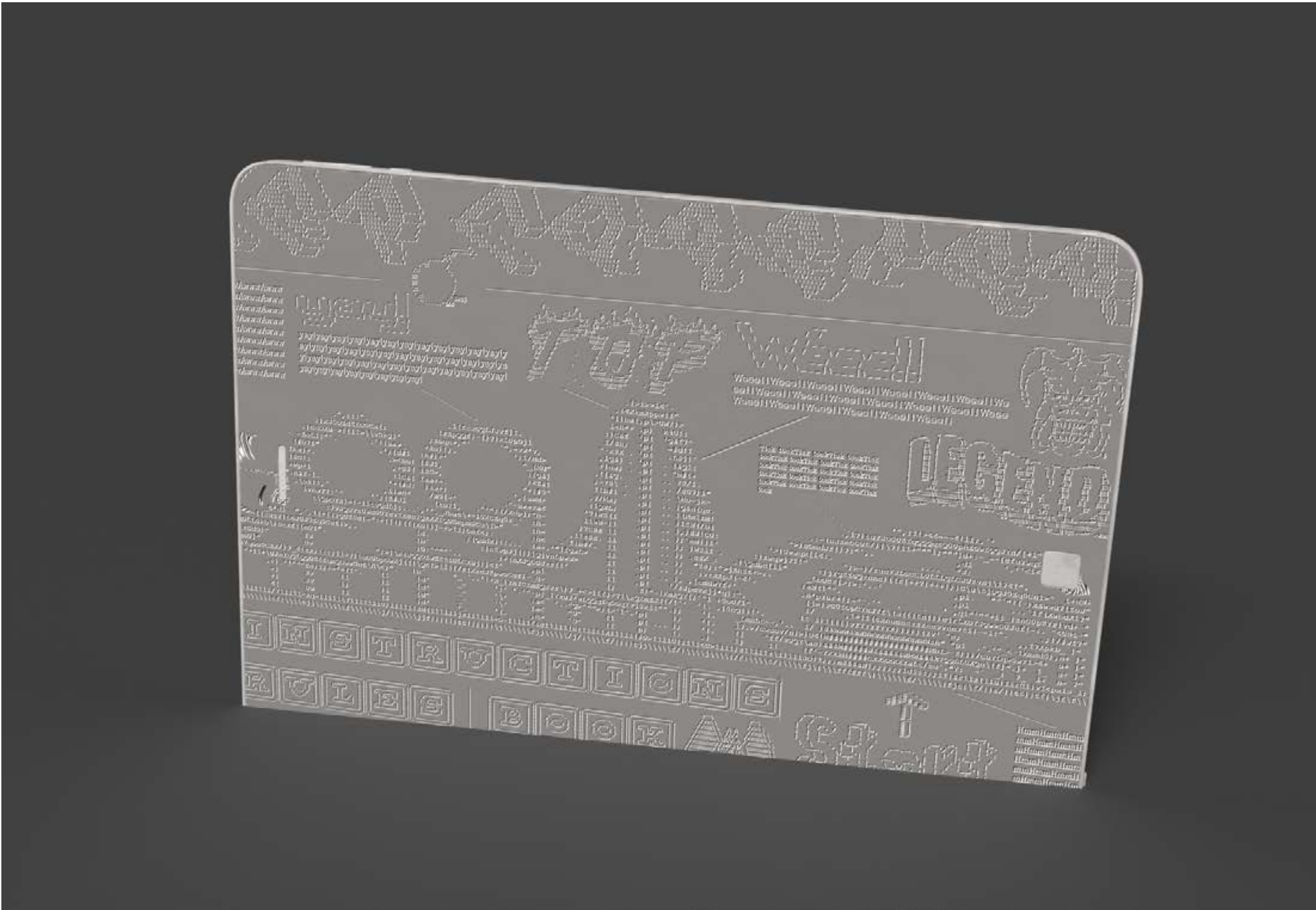
# –Translated into text format

The language is lost during the process of searching—those fragments that slip away, leaving gaps in meaning and memory.



## Tablets of Stone

Then I thought about Tablets of Stone/monuments and started wondering what kind of social impact it would have if roller coasters were treated like relics carved into these monuments, showing up in our past or future.






# O2 - Translated into Toy manual

To rediscover and emphasize the lost elements of the "process" itself.

When you get a new toy, you usually look at the manual to see how to use it.

Roller coasters don't come with a manual, but everyone knows how to ride it— it's just common knowledge.

So, I wanted to emphasize the importance of the process and create a manual for riding roller coasters, even though it's something everyone already understands.



### Dump Truck Set

Set 'em up and knock 'em down with two tiers of domino action. The Dump Truck set is the ultimate domino building game. Load the truck and it automatically sets 'em up.

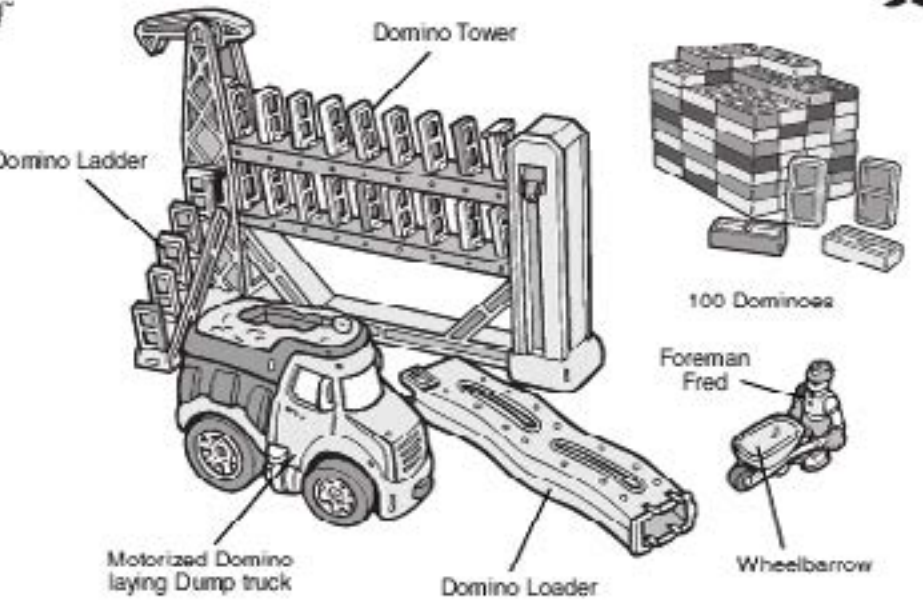
**Set Includes:**

- 1 Domino Tower
- 1 Domino Ladder
- 1 Motorized Domino laying

**Dump truck**

- 1 Domino Loader
- 1 Wheelbarrow
- 1 Foreman Fred
- 100 Dominoes

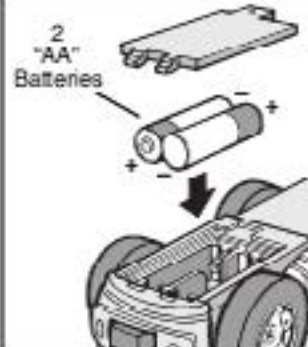
**Required:**  
• 2 "AA" Alkaline batteries (not included)  
• Small Phillips head screwdriver



#### INSTRUCTIONS

##### Battery Installation

- Using a Phillips head screwdriver, unscrew and remove the battery cover.
- Insert 2 "AA" alkaline batteries as shown, making sure that the (+) and (-) are facing the correct way.
- Replace screw and battery cover.

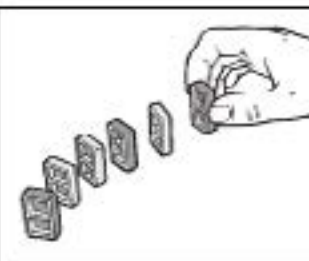


##### Playing

Knock-it-down BLOCKTOWN performs best on a clean dry surface.

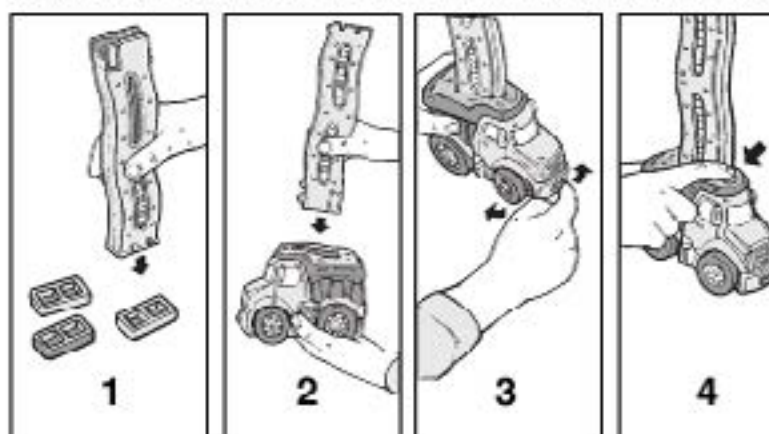
##### Setting up your dominoes

Set up your dominoes by hand maintaining a space of 1 domino width (1 inch) between each piece. This will allow your dominoes to fall more freely.




#### Operating the Domino Laying Truck

- Spill dominoes onto a flat surface, make sure they are all lying flat. Using the top end of the loader, place it above a domino and press down firmly. Domino should slide in place. Repeat the process until loader is full.
- Flip loader around so that closed end is facing down. Place loader into top of truck with the wider side facing the front.
- Set the front wheels of the truck and watch as the domino trail follows you.
- Press the start button on top of truck and watch as the truck starts to move and lay dominoes behind it.



##### If your Dump Truck gets jammed

- Turn off the Truck.
- Take off the loader.
- Pick up the Truck.
- Tip the Truck upside down (domino should fall out), if not pull out domino from rear of truck (as shown).

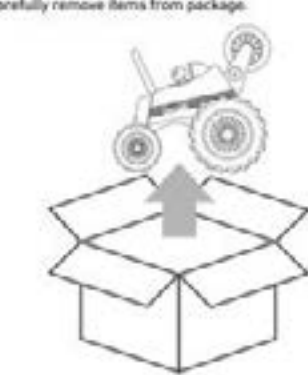


## RALLY CAR TURBO TUMBLER


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### OPERATING INSTRUCTIONS

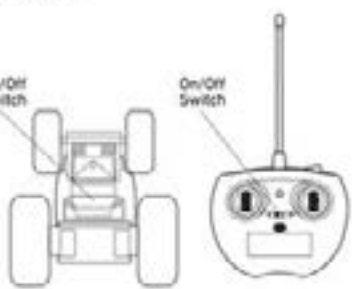
1 Carefully remove items from package.




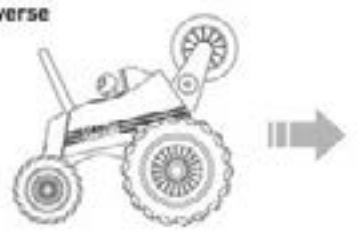
2 Locate the battery compartment on the back of each item. Swivel latches on bottom of car to release battery pack and insert batteries. Insert 4 "AA" 1.5V alkaline batteries (not included) for car and one TV battery (not included) for remote control.





3 Switch both car and remote buttons to "ON" position. For best result use the car on hard surfaces such as wood or tile.



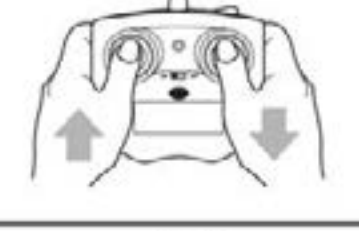

#### Reverse





#### Forward





#### Spinning Action



#### Action Button



#### Hold Action Button While Spinning



#### SAFETY PRECAUTIONS

- Do not operate during thunderstorms or rain.
- Avoid water, sand and snow when operating car.
- Do not submerge car or controller in water.
- Never operate your car on the street or highway.
- Never operate your car in a confined or crowded area, and do not use people or animals as obstacles.
- Do not run your car into hanging objects or hard surfaces, as this will cause damage to both the objects and your car.
- Keep fingers, hair and loose clothing away from the tires, gears and motor while the car is switched to "ON".
- Do not leave car or transmitter near source of heat or under direct sunlight for long periods of time.
- Do not leave car or transmitter outside overnight. Damage is harmful to internal components.
- Remove all batteries when not in use to avoid accidental operation.
- Adult supervision is recommended when operating this car.

##### BATTERY WARNING:

- Do not mix old and new batteries.
- Do not mix alkaline, standard (carbon-zinc), or rechargeable batteries.
- Insert batteries using the correct polarity. Do not short-circuit the supply terminal.
- Remove batteries when not in use. Recycle or dispose of exhausted batteries according to federal, state, and local laws. Do not dispose of batteries in a fire - they may catch or explode.
- Only use manufacturer specified battery(ies), charger(s) and/or adapter, if applicable, specified by the manufacturer.
- Always use, replace, and recharge (if applicable) batteries under adult supervision.
- Keep these instructions for future reference.

Warning: Changes or modifications to this unit not expressly approved by the party responsible for compliance could void the user's authority to operate the equipment.

NOTE: This equipment has been tested and found to comply with the limits for a Class B digital device, pursuant to Part 15 of the FCC Rules. These limits are designed to provide reasonable protection against harmful interference in a residential installation. This equipment generates, uses and can radiate radio frequency energy and, if not properly used in accordance with the instructions, may cause harmful interference to radio communications. However, there is no guarantee that interference will not occur in a particular installation. If this equipment does cause harmful interference to radio or television reception, which can be determined by turning the equipment off and on, the user is encouraged to try to correct the interference by one or more of the following measures:

- Reorient or relocate the receiving antenna.
- Increase the separation between the equipment and receiver.
- Connect the equipment into an outlet on a circuit different from that to which the receiver is connected.
- Consult the dealer or an experienced radio/TV technician for help.

This device complies with Part 15 of the FCC Rules. Operation is subject to the following two conditions: (1) this device may not cause harmful interference, and (2) this device must accept any interference received, including interference that may cause undesired operation. FJ2016C

KEEP THIS INSTRUCTION MANUAL AS IT CONTAINS IMPORTANT INFORMATION FOR FUTURE REFERENCE.

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P6



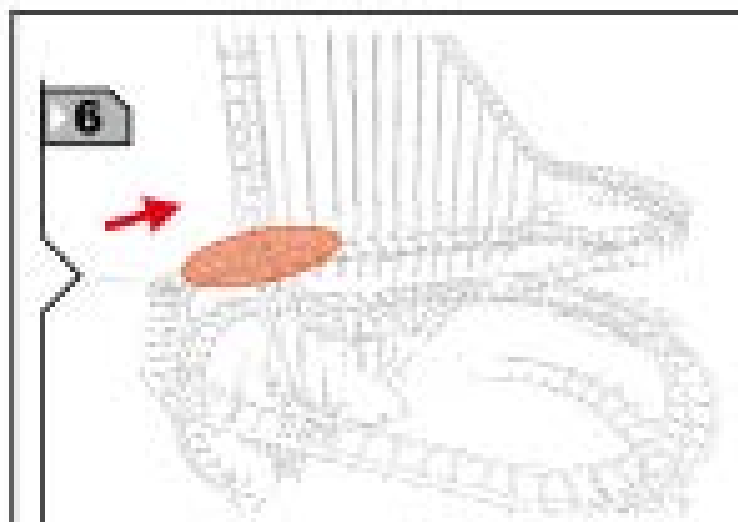
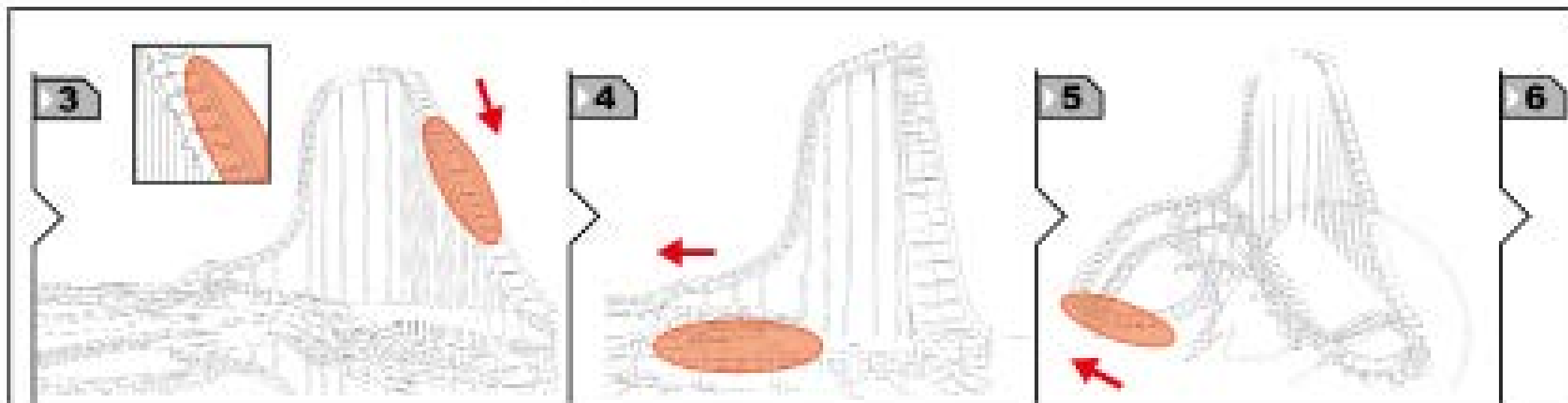
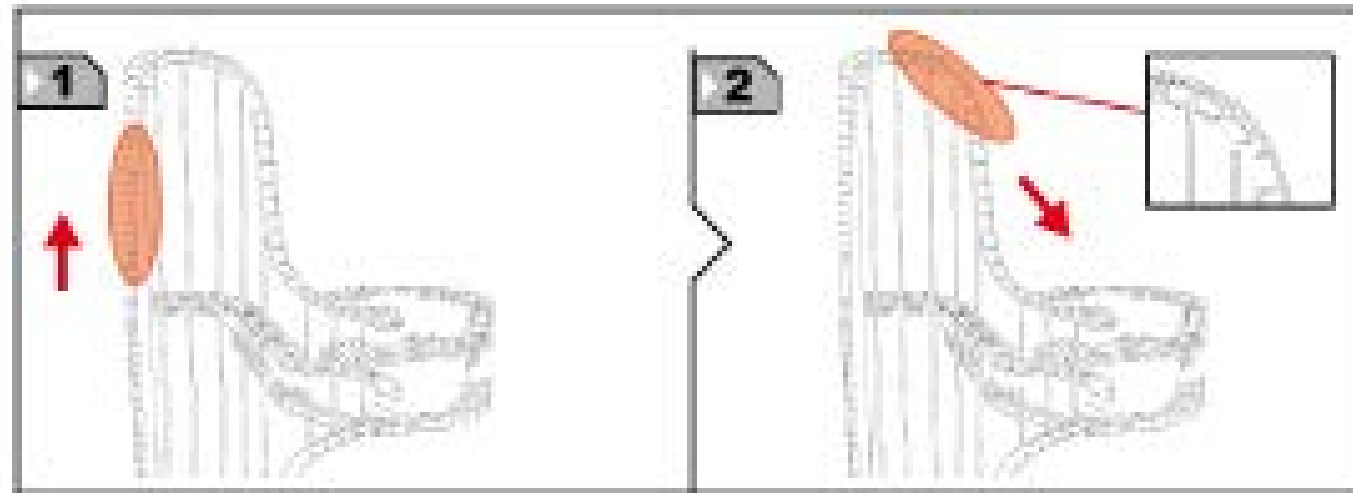
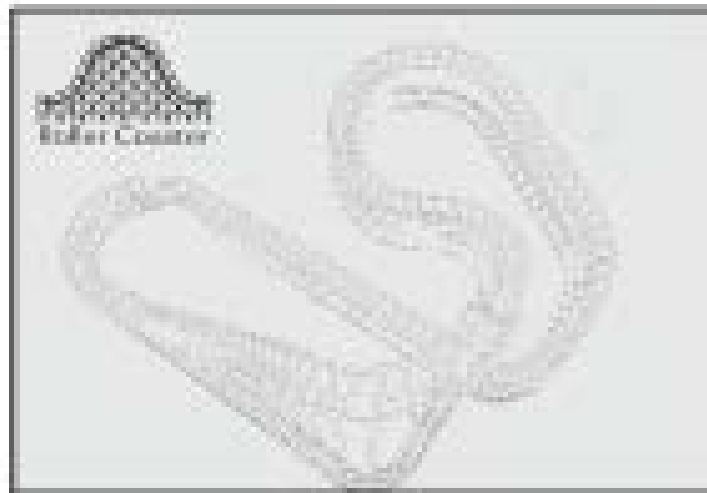
# Roller Coaster

- 1 The oldest roller coasters are believed to have originated from the so-called "Russian Mountains" specially constructed hills of ice located in the area that is now Saint Petersburg, Russia.

- 4 The Riding Mountain (a.k.a. La Grande Glisade) entertainment pavilion designed by Bartolomeo Francesco Nastroli for Tsarskoye Selo royal residence was built in 1754 - 1757. In Russian it was known as Katalnaya gora - literally Mountain for riding. It was a huge building in the shape of a round. It had a trail with five hills which can be covered with ice in winter. In the summer time the trails used trolleys on wheels.



① Scenic railways ② Popularity, decline, and revival Safety mechanisms and technology ③ Safety Safety mechanisms and technology ④ Scenic railways Popularity, decline, and revival ⑤ Scenic Roller coaster design and statistics



A roller coaster is a type of amusement ride employing a form of elevated railroad track that carries passengers on a train through tight turns, steep slopes, and other elements usually designed to produce a thrilling experience. Trains consist of open cars connected in a single line, and the rides are often found in theme parks around the world.



You will observe that there are no means of escape; the track is designed to keep you in the car. The car is not a vehicle; it is a container. The car is not a vehicle; it is a container. The car is not a vehicle; it is a container.



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This manual goes through the whole roller coaster experience, breaking it down into different steps—showing which parts are the ascent, which is the descent, and even considering more details. In society, people get conditioned by the media and forget the essence of the process, focusing only on the result. The purpose of this manual is to highlight the importance of that process in our daily lives.

02

Each step in this Manual introduces the process of riding the roller coaster, including how it begins, ascends, descends, and ends. Through this narrative-focused approach, I aim to highlight the importance of the process.



P7

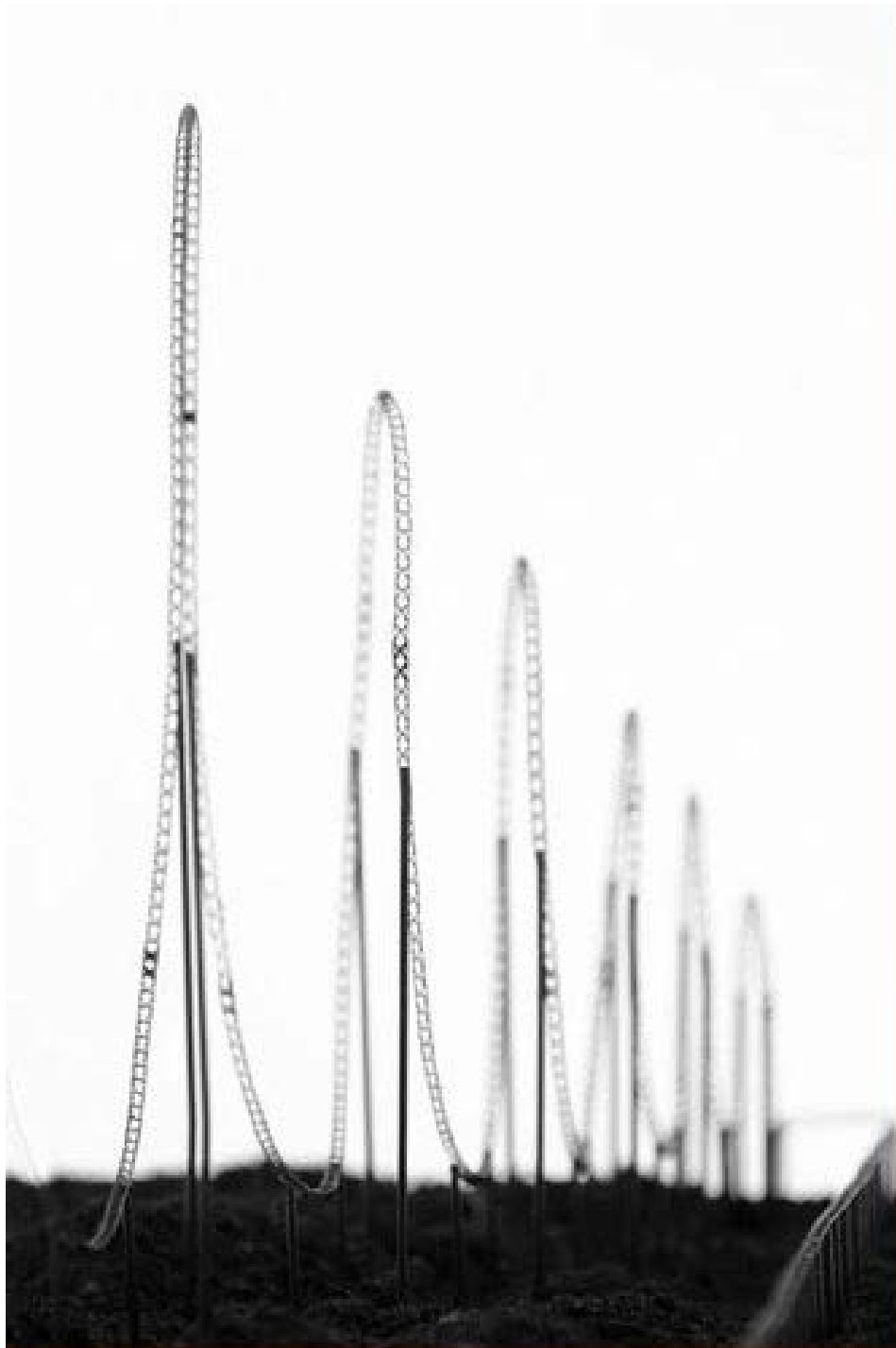
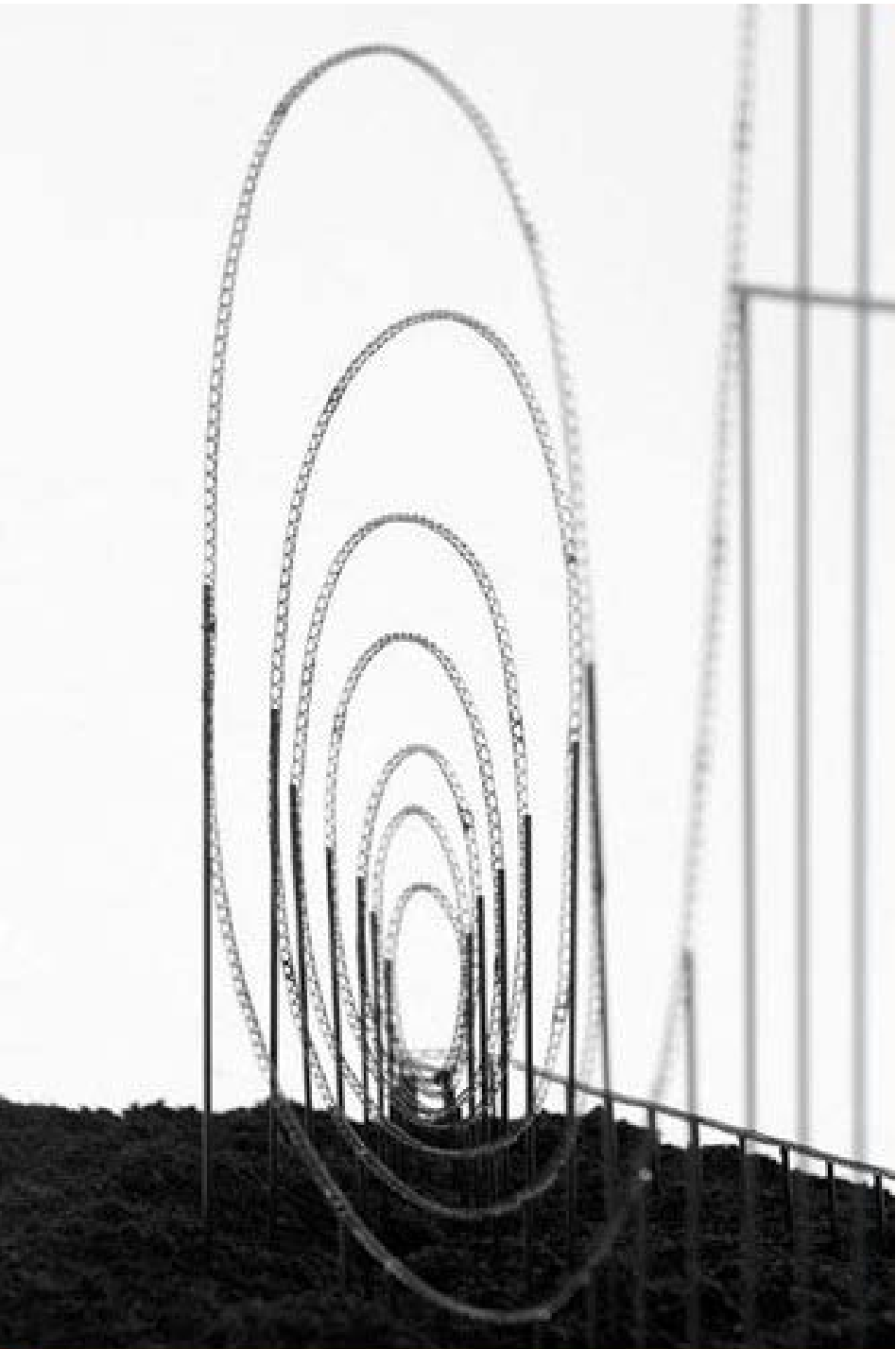



O3

# –Euthanasia Coaster

What is the true meaning of a roller coaster? If an object is separated from its original purpose, does it still hold any value?

Roller coasters exist to bring joy; that's their essence. If you completely turn that idea on its head—like if the purpose of a roller coaster was euthanasia—would the concept of 'roller coaster' still make sense? Would it even be the same thing?



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From Wikipedia, the free encyclopedia

The **Euthanasia Coaster** is the name given to a hypothetical [steel roller coaster](#) and [euthanasia device](#) designed with the sole purpose of killing its passengers.<sup>[1]</sup> The concept was conceived in 2010 and made into a [scale model](#) by [Lithuanian](#) artist Julijonas Urbonas, a [PhD candidate](#) at the [Royal College of Art](#) in London.

Urbonas, who had formerly been an amusement park employee, stated that the goal of his concept roller coaster is to take lives "with elegance and euphoria",<sup>[2]</sup> either for [euthanasia](#) or [execution](#) purposes.<sup>[3]</sup> John Allen, who had been the president of the [Philadelphia Toboggan Company](#), inspired Urbonas with his description of the "ultimate" roller coaster as one that "sends out 24 people and they all come back dead".<sup>[4]</sup>

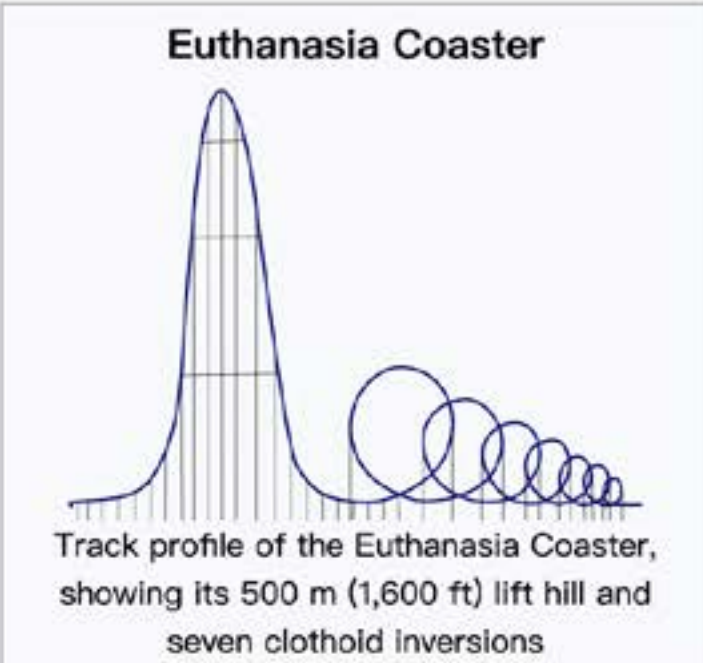
Design

[edit]

The concept design of the layout begins with a steep-angled [lift](#) that takes riders up 500 metres (1,600 ft) to the top<sup>[1]</sup> (for comparison, the tallest roller coaster in the world, [Kingda Ka](#), has a [top cap](#) that is 139 metres [456 ft] in height), a climb that would take a few minutes to complete, allowing the passengers to contemplate their life.<sup>[5][3]</sup> From there, all passengers are given the choice to exit the train, if they wish to do so. If they do not, they would have some time to say their [last words](#).

All passengers are required to press a button to continue the ride, which then takes the train down a 500 m (1,600 ft) drop, propelling the train at speeds up to 360 kilometres per hour (220 mph; 100 m/s), close to its [terminal velocity](#), before flattening out and speeding into the first of its seven slightly [clothoid inversions](#).<sup>[3]</sup> Each inversion would decrease in [diameter](#) to maintain the lethal 10 [G's of force](#) onto passengers as the train loses speed. After a sharp right-hand turn, the train would enter a straight track that goes back to the station, where the dead are unloaded and new passengers can board<sup>[3]</sup>

Euthanasia Coaster



Track profile of the Euthanasia Coaster, showing its 500 m (1,600 ft) lift hill and seven clothoid inversions

General statistics

Type	Steel
Designer	Julijonas Urbonas
Model	<a href="#">Strata coaster</a>
Lift/launch system	<a href="#">Cable lift hill</a>
Height	500 m (1,600 ft)
Length	7,544 m (24,751 ft)
Speed	360 km/h (220 mph)
Inversions	7
Duration	3:20
G-force	10

P8



# 03 –Euthanasia Coaster

To explore this, I used AI to create conceptual illustrations of a "euthanasia roller coaster," aiming to push forward this inverted idea, examining its feasibility and how to ensure it carries meaningful significance.

Exterior view.



Entrance and ticket.

